



Data Controller Information

Company Name: TargetEx Kutató-Fejlesztő Kft.

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Website: www.targetex.com

Hosting Provider: Amazon Web Services, Inc. and affiliates, 410 Terry Ave. North, Seattle, WA 98109-5210, USA

Website Content

All materials and information provided on this website are intended solely for informational purposes. Although reasonable efforts are made to ensure the accuracy of the content, the Owner does not guarantee that all information is complete, accurate, or up-to-date. This disclaimer does not limit liability for misleading or deceptive content, or for damages arising from intentional misconduct or gross negligence.

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All content on this website, including but not limited to text, images, graphics, logos, and photographs, are the exclusive property of the Owner and are protected under applicable copyright and intellectual property laws.

Unauthorized use of any content, including reproduction, distribution, or commercial exploitation, is prohibited and may result in legal action.

In the event of unauthorized use:

In the event of unauthorized use of any website content (including but not limited to text, images, or other materials), the Owner reserves the right to seek compensation under applicable copyright laws.

The amount of such compensation shall be determined based on the nature, extent, and commercial impact of the infringement in accordance with Hungarian law.

Users are advised that any unauthorized reproduction or distribution may result in legal action.



The Owner grants a limited, non-exclusive, non-transferable license to users to download, save, or print website content solely for personal, non-commercial use. This license explicitly forbids sharing or making the content available to third parties in any form.

Right to Modify Content

The Owner reserves the right to revise or amend any website information — including pricing and product details — at any time without prior notice. Changes become effective immediately upon publication and apply exclusively to future transactions. No changes shall affect prior transactions retroactively.

Orders and Ordering Process

Our website does not operate a webshop. Orders are submitted through the website via email. Upon receiving your submission, the Owner will review your order request and send an order confirmation via email. The contract between the User and the Owner is formed upon sending the order confirmation. Please note that submitting the form does not by itself create a binding agreement until you receive confirmation. The confirmation will include important details such as product(s) or service(s) specifications, prices, delivery terms, and estimated fulfillment dates. Users who qualify as consumers under applicable law have the right to withdraw from the contract without giving any reason within 14 calendar days from the date of contract conclusion or receipt of goods/services, in accordance with Government Decree 45/2014 (II.26.).

To exercise this right, please notify us in writing via email. If the service has already begun (with the user's prior consent), the right of withdrawal may be limited or excluded depending on the nature of the service.

For any inquiries, complaints, or cancellations, please contact us at the same email address. We will address your concerns as promptly as possible.

Data Collection and Privacy

Users must provide explicit consent before any personal data is processed. Consent is obtained through active confirmation (e.g., checking a box) during registration or prior to submitting an order form.

Personal data is processed only for the specific purposes outlined in our Privacy Policy, in compliance with Hungarian and EU data protection laws, including Act CXII of 2011 on the Right



of Informational Self-Determination and on Freedom of Information, and the General Data Protection Regulation (GDPR – Regulation EU 2016/679).

Personal data is processed exclusively for managing and fulfilling orders, invoicing, shipping and client communication. Personal data shall only be used for other purposes, such as marketing communication if explicit consent has been given.

Users maintain the right to request access to, rectification, or deletion of their personal data at any time by contacting the Owner using the provided contact details.

The Owner may use the contact details provided by the user (such as email address) for the purposes of fulfilling orders, providing customer support, and sending important updates related to the services ordered.

Any marketing-related communication will only be sent with the user's prior explicit consent.

The website does not knowingly gather personal data from children under the age of 14. Parents and guardians are encouraged to supervise minors' online activities and educate them about safe data handling.

Data processing activities are carried out in compliance with the requirements of the Hungarian National Authority for Data Protection and Freedom of Information (NAIH) and the EU GDPR (Regulation EU 2016/679).

No personal data is shared with third parties unless required by law or based on user consent.

Personal data shall be retained only for as long as necessary to fulfil the purposes for which it was collected or to comply with legal obligations. Data processed for customer service or order fulfillment purposes will be deleted once the legal or contractual obligations expire.

Newsletter and Marketing Communications

Users may subscribe to our newsletter by providing explicit consent. Subscribers will receive no more than two newsletters per calendar month, containing updates, news, or promotional content.

Newsletter data is processed based on user consent, which can be withdrawn at any time. Upon unsubscription, the user's data will be promptly deleted from the mailing list, except where further retention is required by law. Alternatively, users may request removal from the mailing list by contacting us via email.

External Links

Our website may contain links to third-party sites for your convenience. The Owner does not endorse, control, or guarantee the accuracy or privacy practices of these external websites and bears no liability for their content or policies.



Cookies

The website uses cookies to ensure proper functionality, enhance user experience, and analyze traffic. Upon first visit, a cookie banner is displayed requesting the User's consent for the use of non-essential cookies (e.g., analytics and marketing). These cookies will only be activated with the Users explicit consent.

The User can manage or withdraw your consent at any time by adjusting the cookie preferences through the banner or the browser settings. Please note that disabling cookies may limit website functionality or user experience.

Third-party cookies (e.g. YouTube or Google) are governed by the respective providers' privacy policies, which we recommend reviewing.

Cookie Categories:

Advertising Cookies (2)

Used for targeted advertising and prevention of repetitive ad displays. Optimized ad delivery based on individual user interests.

Cookie name	Description	Domain
VISITOR_INFO01_LIVE	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	.youtube.com
YSC	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	.youtube.com



Analytics Cookies (1)

Collect anonymous data to help understand website usage and improve user experience.

Cookie name	Description	Domain
NID	Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days	.google.com

Performance Cookies (2)

Enhance the website's performance and functionality and enable certain content features.

Cookie name	Description	Domain
VISITOR_PRIVACY_METADATA	to store the user's cookie consent state for the current domain	.youtube.com
__Secure-ROLLOUT_TOKEN	is used by YouTube to manage the phased rollout of new features and updates	.youtube.com

Web Analytics

We use Google Analytics with IP anonymization enabled to ensure that no directly identifiable personal data is collected. The data is used only in aggregate form to analyze site usage (e.g. clicks, page visits, and device information). These data are collected anonymously and serve solely to optimize website performance and user satisfaction.

Limitation of Liability

The Owner is not liable for any indirect or consequential damages resulting from the use of the website, except where such limitation is prohibited by applicable law. This does not exclude liability for intentional misconduct or gross negligence.

Governing Law and Jurisdiction

These Terms are governed by the laws of Hungary. However, this shall not deprive consumers of the protection afforded to them by provisions that cannot be derogated from under the laws of their country of residence.



GENERAL TERMS & CONDITIONS

Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the Central District Court of Pest or, depending on the claim amount, the Budapest-Capital Regional Court.

For users acting as consumers under EU law, the mandatory consumer protection laws of their country of residence may apply, and they may also bring proceedings in their local jurisdiction in accordance with applicable EU rules.

Place of jurisdiction: Budapest, Hungary.

Last Updated: July 29, 2025

